# PPP AMERICAS

2023 Panamá

Partnerships with purpose

REPÚBLICA DE PANAMÁ
GOBIERNO NACIONAL

IDB | IDB Invest | IDB LAB

PPP AMERICAS 2023 Panamá

# PPP AMERICAS 2023

# Partnerships with a purpose.

More than ever, **public-private partnerships** will be **critical** in the next decade to drive **economic recovery**, address **structural challenges** and close the **infrastructure gap** in Latin America and the Caribbean (LAC). It will take 5% of global GDP in private investment to close it by 2040[1].

[1] According to the *Global Infrastructure Hub*.

At PPP Americas 2023, **public and private sector** agents will meet to generate **spaces for collaboration** and **business opportunities** to promote **sustainable development** and **improve the quality of life** in LAC through partnerships with a purpose.

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# Discover new trends in PPPs for LAC through six thematic pillars.

climate investment
digital transformation
supply chains
job creation
driving inclusion
measuring impact

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# Live from Panamá July 18, 19 and 20

PPP Americas is the forum on Public-Private Partnerships in Latin America and the Caribbean held every two years by the **Inter-American Development Bank (IDB).**

The eleventh edition will take place **in Panama** on **July 18, 19 and 20, 2023.**

Once again in a hybrid format, it will be broadcast live on our free and interactive platform.

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# An unique opportunity to...

## network

Connect with the key PPP **public and private** stakeholders in LAC.

## exchange

Share your ideas on the most recent **tendencies** and find out **new projects**.

## make a difference

Find **spaces for collaboration** and **business opportunities** to address the challenges in the region.

# Who participates?

**Unlimited audience** registered on the **PPP Americas Virtual Platform** with access to presentations, materials and networking opportunities.

*More than **2400 people** have already registered at the platform.*

hybrid model

**500**
in-person participants (by invitation) in Panama City.

**Unlimited expanded audience** through IDB social media and partners*.

* Limited to some sessions.

## public sector

- National and subnational governments in LAC
- PPP units in states and municipalities
- PPP Management Boards
- Regulatory agencies
- Courts of Accounts

## private sector

- Infrastructure companies
- Investment funds and banks
- Consulting and law firms
- Academy and stakeholders

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# Numbers in PPP AMERICAS 2019 y 2021

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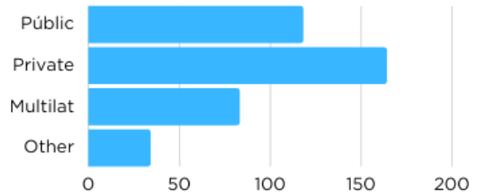
## 2019

409 participants

in-person in Punta Cana, Dominican Republic

### Participants by sector 2019




### Participants from the public sector by country 2019

- Dom. Republic 39%
- Colombia 8%
- Argentina 6%
- Peru 6%
- Honduras 5%
- Paraguay 5%
- Uruguay 5%
- El Salvador 4%
- Haiti 4%
- Other 20%

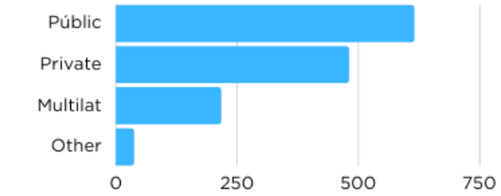
## 2021

1734 participants

111 In-person (in São Paulo)

1719 online (at the platform)

### Participants by sector 2021




### Participants by country 2021

- Brazil 47%
- Peru 9%
- United States 8%
- Colombia 6%
- Mexico 5%
- Europe 4%
- Dom. Republic 3%
- Ecuador 2%
- Panama 2%
- Other 14%

# Sneak peek

**3 virtual** preparatory events

Preparation of **3 concept notes** and **1 Discussion Paper**

**3 hybrid mornings**
+ **2 on-site afternoons**

**5 plenary sessions and**
**12 simultaneous panels**

**Business opportunities,** bilateral meetings, presentation of projects and portfolios from all over Latin America and the Caribbean.

## the platform

The event will be broadcast on PPP Americas' **virtual platform**. It will allow **interaction** between audiences and include a **booth area** for sponsors, in addition to allowing **one on one meetings** and other activities.

https://pppamericas.com

The booth can be activated after the contract closure and will be active until August 2023.

# Venues

The eleventh edition of PPP Americas will take place at the **W Pamaná Hotel**.

The welcome cocktail will be held at the **Biomuseo**.

It will be organized in coordination with the National Government of Panama and other strategic partners.

In-person attendance is limited to invited guests and sponsors.

# Join us in our purpose to improve lives.

For more information about the format and program of the event, or to discuss business relationship opportunities, contact:

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pppamericas.com

# PPP AMERICAS
2023 Panamá

**July 18, 19 and 20, 2023**
**Panama City, Panama.**

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